

ScienceLogic Pathfinders Program

We want to put you and your hard work center stage. Share your story, showcase your expertise, and network with your peers – all with ScienceLogic's Pathfinders Program.

You have complete control and flexibility to participate in any and all ways that align with your interests. We'll connect you with our network, help develop and amplify your story, and together, make a mark on the industry.

Benefits of Becoming a Pathfinder

- **Develop real connections.** Grow your network with like-minded professionals.
- **Promote your personal and professional brand.** Showcase your successes and those of your organization.
- **Demonstrate thought leadership in your field.** Increase visibility and recognition as an industry leader and innovator.
- **Gain and share ScienceLogic and industry insights.** Learn best practices from exclusive access to industry influencers, analysts, and ScienceLogic executives.
- **Become a top advocate.** Earn recognition through awards for top references.

What to Expect as a Pathfinder

- Specify which advocacy activities you're interested in pursuing.
- Take advantage of the right activities at the right time.
- Review and approve any published content to ensure it aligns with your corporate objectives, and processes, and is also on-brand.
- Collaborate with ScienceLogic content experts to develop high-quality content showcasing your brand in the best possible way.



"Being a part of the ScienceLogic advocate community has been really beneficial to me. Not only have I been willing to share the success we've been able to see with ScienceLogic's services and solutions and engage with other customers, I've been able to embrace and learn from my peers in the industry best practices we can apply in our own environments."

– Doug "DJ" James, Director
Technology Office, NetDesign

Ways to Network Together and Engage with ScienceLogic

You are an expert in your field — an accelerator and IT hero, an industry leader. Share your knowledge through any of the following activities and help others discover the confidence to demonstrate success in their own organizations.

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1:1 Peer-toPeer Discussions
Have a brief, but impactful conversation with other IT leaders considering the adoption of ScienceLogic’s platform.
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Speaking Engagements
Discuss your insights, industry knowledge and best practices at live event, conferences, panels, webinars or sales calls.
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Quote Testimonials
Provide a short quote that can reach the right person at the right time, and help demonstrate the knowledge you've gained.
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Success Stories
Work with ScienceLogic to create a write-up or video that highlights your real story and the accomplishments you’ve achieved by being an innovator.
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Press & Analyst Opportunities
Share your story and enhance your professional brand - connect with journalists and media outlets for analyst briefings, interviews, and press releases.
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Logo Placement
Amplify your brand by placing your company logo alongside hundreds of others who believe in the success of AIOps.
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Showcasing Your Story
Choose the many ways you would like to share your success. We can help you tell it.

How to Get Started

Be the first to engage with an incredible community of thought leaders.
Join the ScienceLogic Pathfinders Program at <http://www.sciencelogic.com/customer-success/pathfinders>.

About ScienceLogic

ScienceLogic is a leader in AIOps, providing modern IT operations with actionable insights to predict and resolve problems faster in a digital, ephemeral world. Its IT infrastructure monitoring and AIOps solution sees everything across cloud and distributed architectures, contextualizes data through relationship mapping, and acts on this insight through integration and automation.