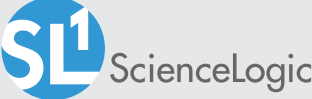








ARCHITECTURE	NAME AND USE	AVAILABLE FORMAT	AVAILABLE COLOR MODEL (MEDIA USE)	RESIZE-ABLE
	<b>2 color horizontal:</b> Use on white or light background. Don't use on same or similar blue.	Illustrator (native)	CMYK (print) and RGB (pre-screen)	Yes
		EPS	CMYK (print) and RGB (pre-screen)	Yes
		SVG	RGB (screen)	Yes
		PNG	RGB (screen)	Only shrink
	<b>2 color vertical:</b> Use on white or light background. Don't use on same or similar blue.	Illustrator (native)	CMYK (print) and RGB (pre-screen)	Yes
		EPS	CMYK (print) and RGB (pre-screen)	Yes
		SVG	RGB (screen)	Yes
		PNG	RGB (screen)	Only shrink
	<b>1 color horizontal:</b> Use on dark background. Don't use on same or similar blue.	Illustrator (native)	CMYK (print) and RGB (pre-screen)	Yes
		EPS	CMYK (print) and RGB (pre-screen)	Yes
		SVG	RGB (screen)	Yes
		PNG	RGB (screen)	Only shrink
	<b>1 color vertical:</b> Use on dark background. Don't use on same or similar blue.	Illustrator (native)	CMYK (print) and RGB (pre-screen)	Yes
		EPS	CMYK (print) and RGB (pre-screen)	Yes
		SVG	RGB (screen)	Yes
		PNG	RGB (screen)	Only shrink
	<b>White horizontal:</b> Use on similar blue or backgrounds that clash with the blue.	Illustrator (native)	N/A (the white logos are technically saved in RGB format but can be used for print too as white holds no color value)	Same as above
		EPS		
		SVG		
		PNG		
	<b>White vertical:</b> Use on dark backgrounds that clash with the blue.	Illustrator (native)	Same as above	Same as above
		EPS		
		SVG		
		PNG		
	In various SM profile sizes: <b>LinkedIn, Facebook, Twitter, Google/YT, Instagram</b>	PNG only	Use only for social media	Larger than required minimum size—will be automatically reduced by the SM platform.